

ANNUAL CONVENTION & EXPOSITION

July 19-22, 2009

Marriott Resort & Spa • Hilton Head, South Carolina

Today's rough economic waters are no place to sail alone. Plan now to rev up your engines and chart your course for the 2009 Tennessee Pharmacists Association Annual Convention.

Sharing your thoughts and discussing your life as a pharmacist with people committed to your profession is one of life's pleasures. This year's convention is at the right time and the right place to bring the TPA family together to continue celebrating its 125th Anniversary.

The Hilton Head Island in South Carolina is known as one of the most family-friendly destinations in the world and one of the top ten family beaches in the country. Don't make the mistake of missing out on a great vacation this year, combined with an opportunity to learn and earn up to 15 contact hours of CE in a resort environment!

Hilton Head Island

Not all islands are created equal... Some are just more fabulous. From the moment you arrive, whether crossing the arc of the bridge or flying over the sea and marshlands, you'll know there's something special about this island. You'll feel an immediate sense of being removed from the rest of the world.

Reserve Your Room Now!

Be among the first 100 guests who book stays for July 17-22, 2009, and get a **free upgrade to an oceanfront room!** These rooms are going fast. Be sure to ASK for this deal when you make your reservation, and check your confirmation to be sure it indicates oceanfront! **IMPORTANT:** If you change your dates, your room will be changed back to resort view.



TPA resort view room rates are \$219 per night while available, or until June 15. For reservations, call 843-686-8400 or visit <http://tinyurl.com/6q3x11>.

Hilton Head Marriott Resort & Spa
One Hotel Circle
Oceanfront at Palmetto Dunes
Hilton Head Island, SC 29928
www.hiltonheadmarriott.com

For airport information, driving directions and parking fees, visit www.hiltonheadmarriott.com. There are no resort fees for TPA convention attendees.

What Else You Can Look Forward to this Year at the Convention

- More than 25 live continuing education programs to choose from, including OSHA and Immunization credits, law and clinical updates, and an active learning workshop on Asthma Inhalation Devices and Peak Flow Meters (minimum of 30 people – see requirements for workshop).
- Exhibit Hall with hundreds of representatives ready to introduce you to the spectrum of pharmacy products and services available, to help you advance in your career and improve patient care.
- Networking events that allow you to connect with well over 225 pharmacy peers to discover best practices, find out how others are growing in the profession, reminisce and reconnect.
- Birthday Bash at the ETSU Ice Cream Sunday Reception (TPA's 125th Anniversary celebration will culminate at this event).
- Be involved in helping bring student pharmacists to the convention through the Tennessee Pharmacists Research and Education Foundation (TPREF) Adopt-A-Student program. Donations are fully tax deductible.



Mixing Business With Pleasure ... A Family Affair

All work and no play is hard on the soul. So, what are you to do? There's the beach of course, with a wide array of water sports, and the opportunity to go horseback riding along the water's edge. There are indoor and outdoor pools, deep-sea fishing and crabbing, golf, and day trips to the wonders of Beaufort, Savannah and Charleston. This is, after all, Hilton Head! Here's some of what TPA is offering:

Annual Golf Challenge and Awards Luncheon • Sunday, July 19, 8:00 am

• *Separate Registration Required* • The TPA Annual Golf Challenge is back and better than ever. Join your peers at the Arthur Hills Golf Course in the Palmetto Dunes Oceanfront Resort. The course has a European look and feel, with the island's oldest lighthouse looming high above the fifth green. Breakfast (at 7:30), lunch and awards are included in the registration fee. Because this is a resort, only 60 tee times are scheduled, so if you want to play, be sure to register early!



Deep Sea Fishing • Sunday, July 19, 7:00 am - 12:00 noon

• *Separate Registration Required* • The waters surrounding Hilton Head offer anglers an exciting adventure. Artificial reefs are only a few miles from the coast of Hilton Head. Whether you're an experienced angler or a novice, the Captain and Mate will satisfy all of your fishing needs. Tackle, bait, and licensing are included. Shelter Cove Marina is located in the Palmetto Dunes Resort, where the Marriott is located.

Sport Crabbing • Sunday, July 19, 10:00 am - 12:00 noon

• *Separate Registration Required* • Take the island's best nature tour aboard the "Crabber J," as Captain Jim guides you through the salt marshes of Broad Creek. See oyster beds, birds, dolphins and other wildlife. The boat will anchor next to the salt marsh so everyone can enjoy the thrill of catching and learning about the sly and cunning Atlantic Blue Claw Crab. It's all catch and release, just for fun, but the crabby crew keeps score and whoever catches the most wins the world famous Crabber J T-shirt. It's a sport the whole family can enjoy.

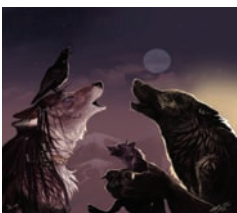
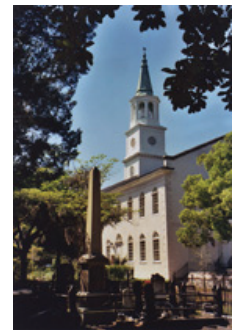


Beach Bash, Caribbean Style • Sponsored by Pharmacy Plus • Sunday, July 19, 6:45 pm

Enjoy a laid-back evening of Caribbean music, margaritas, great food and plenty of friends and fun, as the TPA family celebrates. Bask in the warmth of South Carolina and sample a variety of delectable food courses on the outdoor deck overlooking the Atlantic Ocean. Don't forget your sandals and favorite beachwear! This is a great time to meet and catch up with all those friends, colleagues, and associates you haven't seen in a while!

Spouse/Guest Program: Tour of Historic Beaufort • Monday, July 20

• *Separate Registration Required* • Your spouse or special guest can join in several activities designed to connect them with TPA friends and associates. We've planned a treat just for them: included in the Spouse/Guest Registration fee is a tour of Historic Beaufort, SC. Known as the "Queen of the Carolina Sea Islands," Beaufort history reaches back to the 1600's, when Barbadian planters, English indentured servants, and religious dissenters arrived to seek new lives. The tour includes round-trip transportation, a private guided tour of Beaufort, St. Helena's Episcopal Church (a famous landmark built in 1724), entry fee to one house museum, and lunch in a private home. Spouse/Guest Registration also includes tickets to the Opening and Closing Parties and the Awards Breakfast.



"Howl at the Moon" Low Country Style - Closing Party • Tuesday, July 21, 7:00 pm

Come ready to celebrate a successful convention, golf games, suntans, and restful relaxation. We might discover the next "American Idol," as everyone is invited to join in "Howling at the Moon" with some good ol' karaoke, while feasting on tables laden with scrumptious low country, Gullah-influenced cuisine. Experiencing the unique environment that still exists on these remote barrier islands is a great way to spend the evening!

SuperKids • Sunday, July 19, 2:00 pm, through Wednesday, July 22, 12:30 pm



• *Separate Registration Required* • TPA appeals to the children attending the convention with special activities designed just for them! Sherri Parrot and Michele Ketron are returning and have been planning for this year's program since last year. From 30 minutes before TPA sessions begin until 30 minutes after sessions close, your SuperKids will be supervised and entertained with age-appropriate activities. A "Dive-In-Movie" that includes a kid friendly show on a big screen at the indoor pool, a "Build a Buddy" activity, Christmas in July, walks on the beach, and swimming are just a few of the activities planned for SuperKids. Meals and snacks will be provided when food functions are being provided for attendees. A detailed program and additional information will be provided upon registration.

When All Is Said and Done...

...the most reliable way to measure the success of a meeting is to measure its effect on you. Are you energized and rejuvenated? Are you clearer now on your personal goals and those of your profession? Were you able to relax and return with good memories? Are you determined to contribute even more to the success of your profession? Are you a little better informed? A little more valuable? A little better for the experience? These are the results we hope you can achieve. That's what you can expect from the 2009 Annual Convention.

Continuing Education Information

Intended Audience – This knowledge-based program is intended for pharmacists, student pharmacists, and technicians.

Educational Objectives – (Detailed, session-specific learning objectives will be provided at the convention.) The Annual Convention offers a variety of continuing education programs, each with separate learning objectives. The following learning objectives should be achieved during the convention by successful participants. Participant should be able to:

- ◆ Describe anticipated national healthcare trends and the role of pharmacists.
- ◆ Understand and apply rationale for treatment guidelines in the diabetic patient.
- ◆ List recent changes in state and federal laws governing controlled substances.
- ◆ List marketplace forces affecting the patient-pharmacist partnership.
- ◆ Define the clinical and legal implications for patients when using medications off label.
- ◆ Provide an overview of the genetic principles that are a part of pharmacogenomics.
- ◆ Discuss the current guidelines related to cardiovascular disease and treatment.
- ◆ Know when too much or too little Vitamin D is dangerous.
- ◆ Recognize bloodborne pathogens and how to minimize exposure risk.
- ◆ Describe recent changes to the recommended immunization schedule.
- ◆ Describe the focus of recent third party audits, identify current audit triggers and illustrate procedures that can avoid audit repayments.
- ◆ Discuss pharmacists' intervention in error reduction in the emergency department.
- ◆ Identify risk factors related to poisoning and the need for community-based education.
- ◆ Summarize key studies of pharmacists improving outcomes, and the goals of managing asthma.
- ◆ Understand the use of pharmacy quality parameters.
- ◆ Discuss new drugs in cancer treatment.
- ◆ Discuss the role of the community pharmacist in caring for patients with asthma.
- ◆ Outline a program that will enable a patient to acquire skills to cope with a chronic disease
- ◆ List at least one Clinical Pearl from each of these topics: Anticonvulsant Hypersensitivity Syndrome, Clopidogrel/PPI Drug Interaction, Prasugrel
- ◆ Demonstrate the correct use of a peak flow meter and discuss the green, yellow, and red zones.
- ◆ Identify the signs of substance abuse and discuss the process for recovery.
- ◆ Understand the correlation between physiology, psychology and service to empowering both personal and professional performance.

The University of Tennessee College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education to provide continuing education for pharmacists. This program is approved for up to 15 hours of live CE credit by the University of Tennessee College of Pharmacy, who is accredited by the Accreditation Council for Pharmacy Education. Successful completion of this program will provide a statement for fifteen 15 live contact hours credit (1.5 CEUs) which will be mailed within three weeks following the program. Successful completion includes attending the session, signing the attendance sheet, and completion of the program evaluation form. ACPE Nos: 064-000-09-111-L04-P 134-L01,L03,L04-P&T



Grievance Policy – A participant, sponsor, faculty member, or other individual wanting to file a grievance with respect to any aspect of a program co-sponsored by the UTCOP may contact the Associate Dean for Continuing Education in writing at Suite 213 Conference Center, Knoxville, TN 37996-4128. The grievance will be returned within 45 days of receiving the written statement. If not satisfied, you may appeal your grievance to the Dean of the College of Pharmacy for a second level of review.

Disclosure Information – In accordance with the policy of ACPE, all faculty are required to disclose real or apparent conflicts of interest relating to the topics of the educational activity, and also disclose discussions of unlabeled/unapproved uses of drugs or devices during the presentation(s). Detailed disclosure will be made in the course handout material.