

TPA

goes

Virtual!



Staycation Education Summer Meeting  
June 18-21, 2020

2020 TPA Virtual Summer Meeting

# Individual Event Sponsorship and Advertising Opportunities

## "Coffee Talk" Session

June 19

**\$500 (Friday Morning)**

- 10-minute virtual rapid-fire product theater during Friday coffee talk session
- 1 complimentary virtual meeting registration
- Recognition as sponsor during Friday coffee talk session
- Inclusion on all meeting marketing materials as sponsor

## Officer Installation

June 19

**\$3,000 (Friday Mid-Day)**

- 10-minute opportunity to address all attendees during installation ceremony
- 4 complimentary virtual meeting registrations
- Recognition as sponsor during officers installation
- Inclusion on all meeting marketing materials as sponsor

## Opening Reception

June 19

**\$3,000 (Friday Evening)**

- 10-minute opportunity to address all attendees during opening reception
- 4 complimentary virtual meeting registrations
- Recognition as sponsor during opening reception
- Inclusion on all meeting marketing materials as sponsor

## Wake-Up Activity

June 20

**\$500 (Saturday Morning)**

- 10-minute virtual welcome for attendees
- 1 complimentary virtual meeting registration
- Recognition as sponsor during Saturday wake-up activity
- Inclusion on all meeting marketing materials as sponsor

## Awards Ceremony

June 20

**\$3,000 (Saturday Mid-Day)**

- 10-minute opportunity to address all attendees during awards ceremony
- 4 complimentary virtual meeting registrations
- Recognition as sponsor during awards ceremony
- Inclusion on all meeting marketing materials as sponsor

## "Coffee Talk" Session

June 21

**\$500 (Sunday Morning)**

- 10-minute virtual rapid-fire product theater during Sunday coffee talk
- 1 complimentary virtual meeting registration
- Recognition as sponsor during Sunday coffee talk session
- Inclusion on all meeting marketing materials as sponsor

## Product Theaters

June 18-21

**\$500 per Theater (Thurs-Sun)**

- 10-minute virtual rapid-fire product theater session between two CE sessions
- 1 complimentary virtual meeting registration
- Recognition as sponsor during individual product theater
- Inclusion on all meeting marketing materials as sponsor

## Meeting Site Banner

June 18-21

**\$5,000 (Entire Meeting)**

- Placement of logo or banner on virtual meeting page for entire meeting
- 4 complimentary virtual meeting registrations
- Recognition as sponsor during entire meeting
- Inclusion on all meeting marketing materials as sponsor

Visit [www.tnpharm.org/summer2020](http://www.tnpharm.org/summer2020) to register for a sponsorship!  
Please contact Lindsey Inman if you have any questions:  
[lindsey@tnpharm.org](mailto:lindsey@tnpharm.org) or 615.256.3023.





# 2020 TPA Virtual Summer Meeting Half-Day and Full-Day Product Theater Sponsorship Opportunities

## Thursday

June  
18

### \$1,500 Half-Day (PM)

- (3) 10-minute virtual rapid-fire product theater sessions
- 2 complimentary virtual meeting registrations
- Inclusion on all meeting marketing materials as sponsor
- Topics: Keynote Presentation from APhA CEO Scott Knoer, Student Pharmacist Panel Presentations on Professional Resilience and Well-Being

## Friday

June  
19

### \$1,500 Half-Day (PM)

- (3) 10-minute virtual rapid-fire product theater sessions
- 2 complimentary virtual meeting registrations
- Inclusion on all meeting marketing materials as sponsor
- Topics: Pharmacy Math 101, Pharmacist Administration of Long-Acting Injectables, Cultural Competency

## Saturday

June  
20

### \$1,500 Half-Day (AM)

- (3) 10-minute virtual rapid-fire product theater sessions
- 2 complimentary virtual meeting registrations
- Inclusion on all meeting marketing materials as sponsor
- Topics: Quality-Based Reimbursement, Mitigating Drug Shortages, Demystifying Opioid Management

### \$1,500 Half-Day (PM)

- (3) 10-minute virtual rapid-fire product theater sessions
- 2 complimentary virtual meeting registrations
- Inclusion on all meeting marketing materials as sponsor
- Topics: Federal Pharmacy Policy Advancement, Pandemic Preparedness, Pharmacy-Based Testing and Preventive Care

### \$3,000 Full-Day (AM and PM)

- (6) 10-minute virtual rapid-fire product theater sessions
- 4 complimentary virtual meeting registrations
- Inclusion on all meeting marketing materials as sponsor
- Topics: Quality-Based Reimbursement, Mitigating Drug Shortages, Demystifying Opioid Management, Federal Pharmacy Policy Advancement, Pandemic Preparedness, Pharmacy-Based Testing and Preventive Care

## Sunday

June  
21

### \$1,500 Half-Day (AM)

- (3) 10-minute virtual rapid-fire product theater sessions
- 2 complimentary virtual meeting registrations
- Inclusion on all meeting marketing materials as sponsor
- Topics: Building a Patient-Centered Practice, Collaborative Practice, Credentialing and Billing for Patient Care Services

### \$1,500 Half-Day (PM)

- (3) 10-minute virtual rapid-fire product theater sessions
- 2 complimentary virtual meeting registrations
- Inclusion on all meeting marketing materials as sponsor
- Topics: Immunization Update, Annual OSHA Bloodborne Pathogen Training

### \$3,000 Full-Day (AM and PM)

- (6) 10-minute virtual rapid-fire product theater sessions
- 4 complimentary virtual meeting registrations
- Inclusion on all meeting marketing materials as sponsor
- Topics: Building a Patient-Centered Practice, Collaborative Practice, Credentialing and Billing, Annual Immunization Update, Annual OSHA Bloodborne Pathogen Training

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