

2014 TENNESSEE PHARMACISTS ASSOCIATION ANNUAL CONVENTION

2014 Exhibitor and Sponsorship Opportunities



Due to popular demand, and a great turnout, TPA is going back to Hilton Head Marriott for the 2014 Annual Convention.

And we invite you to meet us there
...July 22-23, 2014 (show dates)

Dedicated exhibit hours...WITH NO COMPETING EVENTS!

WHEN AND WHERE? EXHIBIT DATES AND HOURS

Setup, Monday, July 21.....2:00 5:30 pm

Tuesday, July 22....11:00 am-1:00 pm

Wednesday, July 23....11:00 am-1:00 pm

Whether your company is interested in strengthening relationships with current customers or meeting new ones, the 2014 TPA Annual Convention will connect you with key purchasers and decision makers in the pharmacy market. At the Annual Convention of the Tennessee Pharmacists Association (TPA), you will meet and be able to talk with pharmacists from every practice setting in Tennessee. These are decision-makers who will gather to catch up on industry trends and learn—from you—what products and services will be their problem-solvers. The TPA meeting will give you maximum value for your investment.



Prime Booths Are Available — Reserve Your Spot Now!

- Exhibit Hall Grand Opening & Lunch — Tuesday, July 22, 2014
- The most effective way to showcase your product or service
- Good times and good friends await you! And.....it's at the beach!

Exhibit Hall Activities

Exhibit Hall Grand Opening and Lunch

Tuesday, July 22, 2014

Lunch will be served at the Grand Opening. No sessions or meetings will be scheduled during this time.

Play Vendor Bingo!

Vendor Bingo is TPA's popular game that attracts convention attendees to the exhibit hall. All attendees are given a bingo card with a square corresponding to each exhibitor booth. Each exhibitor is given a stamp to validate the bingo card. Convention attendees are encouraged to visit each booth, acquaint themselves and get their card stamped.

Wednesday, the bingo cards are collected and used in drawings for prizes.

Prizes donated by exhibitors are individually acknowledged during the drawing.

The last day of the convention, all of the bingo cards are used for a "stay to the end" Grand Prize drawing for cash prizes.

Product Theatres Available

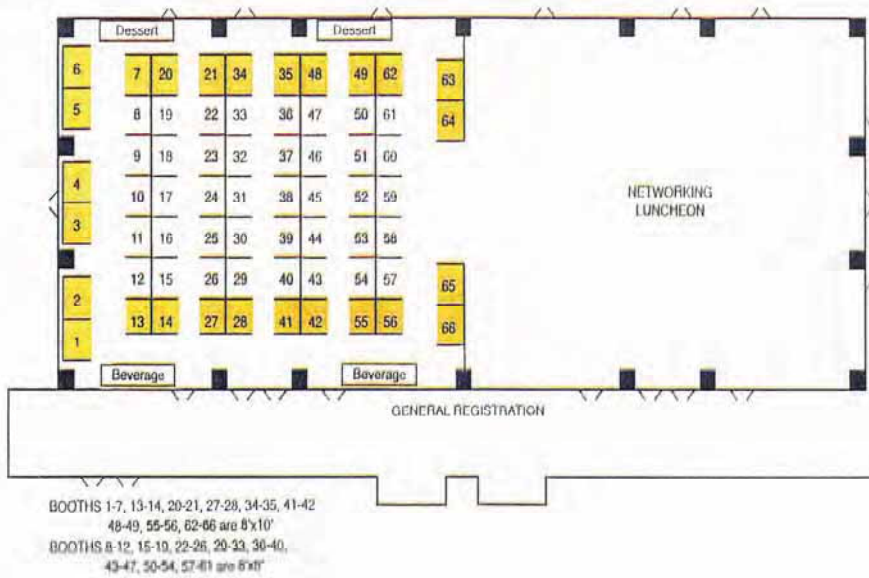
Three time slots are available for product theatres. If interested, please contact Judy at TPA at 615-256-3023 or judy@tnpharm.org.



Your Competition Will Be There

Thank You to these exhibitors who supported the Tennessee pharmacists at the 2013 TPA Annual Convention held in Chattanooga, Tennessee

AbbVie, American Pharmacy Cooperative (APCI), American Pharmacy Services (APSC), American Regent, AmerisourceBergen, Apace Packaging, Astellas Hospital, Astellas Pharma US, Baxter Healthcare, BlueCross BlueShield of TN, Boehringer Ingelheim Pharmaceuticals, Bristol Myers Squibb, Cardinal Health, Career Staff RX, Cornerstone of Recovery, CSL Behring, CVS Carmark .., Daiichi-Sanyko, Dr. Comfort, Ear Technology, Eisai Pharmaceuticals, Eli Lilly, Excelle RX, an Omnicare Company, First Financial Bank, Forest Pharmaceuticals, Fred's Inc, Genentech, Global Health Education, Griefols USA, H. D. Smith, The Harvard Drug Group, iMedicare, Independent Pharmacy Cooperative, IQware Solutions, Johnson & Johnson Healthcare Systems, Kroger, McKesson Corporation, Meda Pharmaceuticals, The Medicine Company, Merck, Miami-Luken, Morris & Dickson, National Vitamin Company, Nephron Pharmaceuticals, Novartis Pharmaceuticals, Novo Nordisk, Omnicell, Optimer Pharmaceuticals Inc, Otsuka, Pfizer, Pharmaceuticals Specialties, Pharmacists Mutual Companies, Pharmacy OneSource Wolters Kluwer Health, Pharmacy Plus, Pharmedium Services LLC, Publix Pharmacy, QS/1, Retail Designs, Inc., Rite Aid Pharmacy, Roche Diagnostics, Sagent Pharmaceuticals Inc, Sanofi, Smart Fill, Smith Drug Company, Tennessee Board of Pharmacy, Tri State Distribution.



Exhibitor Packages:

Premium Booth Package (Highlighted) 10 X 10 \$1,095

Standard Booth Package (Interior Booths) 8 X 8 \$ 995
Rates will increase after February 1st.

Written notice of cancellation must be received by May 1st to receive a 50% refund. Failure to make payment by payment dates does not release the financial obligation.

Exhibiting at TPA

Below are the dates and times to help you plan your exhibits. Additional details will be provided in the Exhibitor Service Kit mailed in June 2014.

Show Dates July 22-23, 2014

Exhibit Dates

Tuesday, July 22, 11:00 am - 1:00 pm
Wednesday, July 23, 11:00 am - 1:00 pm

Installation of Exhibits

Monday, 2:00 - 5:30 pm
Tuesday, 8:00 - 10:00 am
Must be completed by 10:00 am

Dismantling of Exhibits

Wednesday, 1:00 - 4:00 pm

During the times the exhibit hall is open, no competing sessions or events will be held, allowing you to maximize your time with attendees.

Hilton Head, South Carolina

Hilton Head Island, the largest of the barrier islands off the coast of South Carolina, offers breathtaking ocean views, palm-lined fairways, sun-warmed beaches, endless sporting opportunities, gourmet dining and exclusive shopping. The island's charm, history and natural beauty blend to make it a desirable location for attendees.



A block of rooms has been reserved at the Hilton Head Marriott with all resort views at the rate of \$189 per night. Ocean views are available for \$209 and Ocean front rooms are at the \$229 rate. There is no resort fee, Self parking and internet are complimentary and available in the guest rooms.



Hilton Head Marriott
One Hotel Circle
Oceanfront at Palmetto Dunes,
Hilton Head Island, SC 29928
www.hiltonmarriott.com
843-686-8400





An Exhibit Booth display is one of the most effective ways to get attention.

Exhibit Opportunities

Marketing and Promotional Opportunities

Exhibiting at the TPA Annual Convention gives you access to a concentrated audience of key decision-makers in pharmacy, but that's not all. TPA also provides a wide range of advertising and promotional activities before, during and after the meeting. Options are outlined in the Sponsorship Registration Form.

Booths

Application, Assignment Cost, and Benefits of Booth Space

To apply for exhibit space, complete, sign and return the Application for Booth Space. Space will not be assigned without a completed and signed Application for Booth Space and payment.

Exhibit Fee Includes:

- 10 X 10 booth space in the Premium Package and 8 X 8 booth in the Standard Package. All booths will have a sign, 1 6' table, 2 chairs and a wastebasket and receive:
- Company listing in Final Program and Mobile App
- List of show attendees, 2 name badges, 2 luncheon tickets
- Discounted rates on continuing education events and various social events

Commercial Support and Sponsorship Opportunities

Through financial support as a sponsor or partner, TPA will collaborate with you to develop a customized program. For more information, contact Judy at 615-256-3023 or judy@tnpharm.org.



Leverage Your Market by Being a Sponsor

Why Sponsor The TPA Meeting?

TPA sponsors are critical to the operational success of the 2013 Annual Convention. Sponsorship investment further helps to sustain and grow the organization and bring high profile attention and recognition to each sponsor organization. A variety of levels and events are now being offered, with limited availability. Securing these opportunities early will gain your organization increased exposure on registration materials, the TPA website and our newsletters. We encourage and appreciate your sponsorship. Details are available on the sponsor page.

Tennessee Pharmacists Association Application for Booth Space
 July 21-23, 2014 • Hilton Head Marriott, South Carolina
 127th Annual Convention & Exposition -- Show Dates July 22-23, 2014

Booth No.
OFFICE USE ONLY

Company Name (for convention materials): _____

Authorized Representative _____ Title: _____

Complete Mailing Address (no P.O. Boxes): _____

Email: _____ Phone: _____ Fax: _____

Exhibitor Registration. Exhibitor registration for each booth includes **two (2)** badges and **two (2)** lunches on Tuesday. Badges for additional exhibitor representatives are \$75 each and are required for admission to Exhibit Hall. Please print clearly the names, as they should appear on the badges, of all representatives who will be staffing your booth.

Name _____ E-mail _____

Name _____ E-mail _____

Company Descriptor. Please indicate the descriptor that best identifies your company:
 Wholesaler Manufacturer Recruiter Merchandiser Technology Co-op

Please list any competitors you do not wish to be located near: _____

A BRIEF company description for conference listing and your target audience (s) (use attachment if more space is needed)

CE Credit. Registered exhibitors may attend and receive continuing education credit at an additional fee of \$75 per exhibitor.

Booth Preferences. Premier Nos. 1-32: 1st ___ 2nd ___ 3rd ___ Standard Nos. 33-76: 1st ___ 2nd ___ 3rd ___

In the event the space(s) chosen are unavailable, the exhibiting company agrees to accept the booth(s) assigned.

Booth Fees

	Paid On or <i>Before Feb 1</i>	Paid <i>After Feb 1</i>	Paid <i>After May 1</i>	
• Premier Booth (Showcase Area)	\$1,095	\$1,195	\$1,225	\$ _____ X qty. _____ = \$ _____
• Standard Booth (Front, back or side)	\$995	\$1,095	\$1,125	\$ _____ X qty. _____ = \$ _____
• 5% Multi-Booth Discount – USE ONLY IF CONTRACTING FOR TWO OR MORE BOOTHS (Subtotal X .05)				(\$ _____)

Additional Multi-Booth Representatives:

Name _____ E-mail _____

Name _____ E-mail _____

• Additional Exhibitor Representatives – see "Exhibitor Registration" above (\$75 X qty. _____) \$ _____

• Exhibitor CE Credit Name(s) _____ (\$75 X qty. _____) \$ _____

• Opening Reception (Monday) _____ (\$30 X qty. _____) \$ _____

Name _____ E-mail _____

Name _____ E-mail _____

TOTAL ENCLOSED **\$** _____

___ Check enclosed payable to TPA
 ___ American Express ___ Visa ___ MasterCard

Credit Card Number _____

Security Code _____ Security Code (REQUIRED): 3 digits after card number on back of Visa and MasterCard; 4 digits above card number on front of AmEx.

Expiration _____

Name as it appears on card _____

Billing Address _____

Signature _____

Payment Information. Please check all that apply:

- ___ A formal invoice is required for payment.
- ___ A detailed letter is required for payment.
- ___ My booth will require electricity or phone connection (to be ordered through the hotel).
- ___ A check is being sent from the office. Office contact:
 Name _____
 E-mail _____

Payment Terms. All exhibit fees must be paid by July 1. A credit card number must be provided for contracts received and not paid for prior to that date, to secure space at the convention. The credit card will be processed for the balance 30 days after the event, if payment in full is not received. Reserved booths will be released if full payment is not received by July 1, unless arrangements have been made. TPA's Federal ID number is **62-0730650**.

Cancellation: In the event the Exhibitor wishes to cancel all or part of the exhibit space contracted herein, the Exhibitor must do so in writing by mail to TPA, 500 Church Street, Suite 650, Nashville, TN 37219. Written notice of cancellation must be received by May 1, 2013, for exhibitor to receive a 50% refund for each booth rental, and no later than June 1, 2014, to receive 25% refund for each booth rental. Written cancellation received after June 1 obligates the Exhibitor to pay to TPA 100% of the rental fee due. **Failure to make payment by said payment dates does not release the financial obligation.**

Communications Consent: I understand that by providing my mailing address, e-mail address, telephone number and/or fax numbers, I consent to receive communications sent by or on behalf of the Tennessee Pharmacists Association (and its subsidiaries and affiliates, including its Societies and District organizations) via regular mail, e-mail, telephone, and/or fax.

Signature _____ Date _____

Please **fax** form to 615-255-3528 or **mail** to TPA, 500 Church St., Ste. 650, Nashville, TN 37219

QUESTIONS? Please call Judy at 615-256-3023 or e-mail judy@tnpharm.org.

127th Annual Convention & Exhibition Tennessee Pharmacists Association

July 21-24, 2014 (show dates July 22-23) • Hilton Head Marriott • Hilton Head, South Carolina

Sponsorship Registration Form

SPONSORSHIP COMMITMENT: Please check the appropriate blanks to indicate the sessions and events that your company chooses to sponsor. You may choose general sponsorship of the Convention by indicating a Sponsorship Level below.

SPONSORSHIP LEVEL: ___ Platinum (\$10,000+) ___ Silver (\$2,500-\$4,999)
 ___ Gold (\$5,000-\$9,999) ___ Bronze (\$1,500-\$2,499)

OTHER SPONSORSHIP

OPPORTUNITIES:	SPONSOR	SUPPORTER
• Networking Luncheon (Tuesday)	___ \$3,500	___ \$2,500 \$ _____
• General Sessions	___ \$2,000	___ \$1,000 \$ _____
• Unrestricted Convention Support Grants	___ \$3,500	___ \$2,500 \$ _____
• Support a Student Scholarship		___ \$300 \$ _____
• Breaks (Tuesday/Wednesday/Thursday)	___ \$1,000	___ \$500 \$ _____
• Awards Breakfast (Thursday)	___ \$4,000	___ \$2,000 \$ _____
• Officers Installation & Honors Luncheon	___ \$6,000	___ \$3,000 \$ _____
• Photo Booth Sponsorship	___ \$2,000	___ \$1,000 \$ _____
• New Practitioner Dinner	___ \$2,500	___ \$1,250 \$ _____
• More Opportunities:		
Past Presidents Breakfast		___ \$750 \$ _____
Convention Badges		___ \$500 \$ _____
Convention Signs		___ \$500 \$ _____
• Golf Tournament (Monday)		___ \$500 \$ _____
• Deep Sea Fishing (Monday)		___ \$500 \$ _____
• Be in the Bag -- Promotion Items Inside ...		___ \$750 \$ _____
• Product Theatre (3 time spots available) ..		___ \$1,000 \$ _____

TOTAL AMOUNT OF SPONSORSHIP: \$ _____

Company Name: _____
 Contact Person: _____
 Mailing Address: _____
 City/State/Zip: _____
 Phone: _____ Fax: _____
 Email: _____

**Contact TPA
to customize
a package
for you:
615.256.3023**

PAYMENT must be received by TPA before acknowledgment of sponsorship will be made in the convention materials or on the TPA website. TPA's Federal ID number is 62-0730650.

___ CHECK ENCLOSED, payable to TPA, in the amount of \$ _____.
 CREDIT CARD: ___ American Express ___ Visa ___ Mastercard

Card Number: _____ Expires: _____
 Security Code: _____ Security Code (REQUIRED): 3 digits after card number on back of Visa and MasterCard; 4 digits above card number on front of AmEx.
 Billing Address: _____
 Name on Card: _____
 Signature: _____

Communications Consent: I understand that by providing my mailing address, e-mail address, telephone number and/or fax numbers, I consent to receive communications sent by or on behalf of the Tennessee Pharmacists Association (and its subsidiaries and affiliates, including its Societies and District organizations) via regular mail, e-mail, telephone, and/or fax.
 Signature: _____
 Date: _____

Please send form and payment to:
 Tennessee Pharmacists Association
 500 Church Street, Suite 650
 Nashville, TN 37219

**CREDIT CARD payments may
be faxed to:**
 615.255.3528 or
 800.214.2256

If you have questions, please call TPA, 615.256.3023.

TPA 127th Annual Convention Exhibit Rules and Regulations

CONTRACT FOR SPACE: The application for space and the formal notice of assignment constitute a contract for the right to use the space allotted. In the event of fire, strikes or other uncontrollable circumstances, this contract will not be binding.

USE OF SPACE: All demonstrations, interviews, or other activities must be confined to the limits of the exhibit booth. No exhibitor shall assign, sublet, or share the whole or any part of the space allotted without the knowledge and consent of the Exhibit Coordinator. Aisles must be kept clear. (1) Exhibitor must comply with all safety, fire and health requirements during move-in, operation and move-out. (2) Booths must be manned and in operation at all times listed in the schedule. (3) TPA does not endorse the products/services of the companies who exhibit during the meeting. (4) TPA shall have the right to require the dismantling of any exhibit or part of exhibit which in their opinion is not suitable to or in keeping with the character or purpose of the TPA Convention. (5) Orders for merchandise may be taken in the exhibit space, but no direct sales are allowed on the exhibit floor. (6) Circulars or advertising matter of any description may be distributed only within the booth assigned to the exhibitor presenting such material. (7) Contracted exhibit space DOES NOT entitle the exhibiting company to participation in educational sessions, receipt of continuing education credits, entrance into any TPA business or PharmPAC/Political sessions, meals or any other event or function not specifically listed in prospectus materials.

EXHIBIT SPACE: All dimensions and locations of the booths on the enclosed floor plan are believed, but not warranted, to be accurate. Show management reserves the right to make modifications to the floor plan as deemed appropriate. Space is assigned on a first-come first-serve basis. No space is assigned without the official contract and payment of the fee. If space selected on the contract has been previously reserved, management retains the right to assign the next best available space. Exhibitor will be notified in writing of assignments prior to the meeting.

HOURS OF EXHIBIT: Move-in may begin at 2:00 p.m. on Monday, July 21, 2014, and must be completed by 10:00 a.m. on July 22, 2014. Exhibitor expressly agrees not to dismantle his/her exhibit or do any packing before the Exhibit Hall closes at 1:00 p.m. on July 23, 2014. Move-out must be completed by 4:00 p.m. on July 23, 2014.

EXHIBIT HALL ADMITTANCE/BADGES: Exhibitor must furnish show management with an advance list of their representatives. Representatives must register upon *arrival* at the exhibit show office. Only 2 badges will be issued per booth. Additional badges for exhibitors are \$75 each.

LIABILITY: TPA, any officer, employee, or agent of the same, will not be responsible for the safety or the property of the exhibitors, their agents or employees, from theft, damage of fire, accident or other cause, but will use reasonable care to protect the exhibitor from such loss. Exhibitors wishing to insure their goods must do so at their own expense. The Exhibit Hall will be locked and secured during the times that the exhibits are closed. In addition, the exhibitor will indemnify and hold harmless TPA, any officer, employee, or agent of the same, from any and all liabilities, claims, costs, damages and reasonable fees of counsel incurred in connection with any claim arising out of

or caused by exhibitor's display or distribution of materials, or performance of any music or other material that violates any copyright, patent, trademark, trade name, service mark, or other similar right of any other party. It is the responsibility of the exhibitor to be aware of and comply with rules of the Food and Drug Administration concerning labeling of displayed products.

CARE OF BUILDING/EQUIPMENT: Exhibitors, or their agents, shall not injure or deface the walls or floors of the building, or the booths. No signs or any other articles or material shall be posted, nailed or otherwise affixed to floors, walls, furniture or fixtures. When such damage appears, the exhibitor is liable to TPA, to the hotel, and to the decorator.

DECORATOR: Blue Chip Expo (877-782-3976) is the official decorator for the meeting. They will mail exhibitors a packet on decorating and drayage within 60 days before the event. Arrangements for any additional items or installation must be made directly with Blue Chip Expo.

EXHIBIT FEE: If paid in full on or before February 1, 2014, fees are \$1,095 for prime booths and \$995 for a standard booth. If paid after February 1, fees are \$1,195 for prime booths and \$1,095 for standard booths. Prices will increase again after May 1st to \$1,225 for prime booths and \$1,125 for standard booths. There is a multi-booth discount when you purchase 2 or more booths. The fee is due when the contract for exhibit space is submitted. Contracts and fees must be received no later than July 1, 2014, in order for the exhibitor's name to be printed in convention materials. Checks should be payable to TPA and mailed with the signed contract to TPA, 500 Church Street, Suite 650, Nashville, TN 37219. Contracts paid by credit card may be faxed to 615-255-3528.

PAYMENT TERMS: To secure space at the convention, a credit card number must be provided for contracts received and not paid prior to July 1. The credit card will be processed for the balance 30 days after the event if payment in full is not received. ***Failure to make payment by said payment dates does not release the contractual or financial obligation on the part of the exhibitor.***

CANCELLATION/REFUND POLICY: Written notice of cancellation must be received by May 1, 2014, for an exhibitor to receive a 50% refund for each booth rental, and no later than June 1, 2014, to receive a 25% refund for each booth rental. No refunds will be issued after June 1, 2014. Written cancellations received on or after June 1 will not release the exhibitor from the obligation to pay TPA 100% of the rental fee due. ***Failure to make payment by said payment dates does not release the contractual or financial obligation on the part of the Exhibitor.*** Refunds will not be granted for no-shows.

COPYRIGHT POLICY: Exhibitors must obtain all necessary authorizations from third parties concerning copyrights, music licensing rights, patents, trademarks, trade names, slogans, logos, service marks, and other similar tangible property rights used by the exhibitor.

ASSISTANCE FOR PERSONS WITH DISABILITIES: Exhibitors requiring an auxiliary aid to participate in this meeting should contact the TPA office by July 1, 2014.