

## Evidence-Based Medicine Brain Teasers: How Conundrums drive us to better medical decision making

Caring for the Ages  
2014 Geriatric & Long-Term Care Conference

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## Disclaimer

Full Disclosure



- I have no conflict of interest relating in the material covered today.
- I do not serve on any speaker bureau.
- I do not have any personal grants concerning the area of discussion today.

## Conundrum

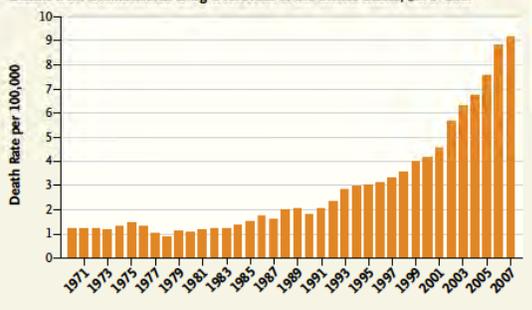
- ▶ What is a conundrum?
- ▶ a confusing or difficult problem
- ▶ a riddle, especially one whose answer makes a play on words
- ▶ Synonym = brain-teaser
- ▶ I like to think of it as a TENSION!
- ▶ They often have an ethical bent!

## Medicine is full of conundrums

- ▶ The patient does not have a pulse
- ▶ "Hiccups, a medical conundrum"
- ▶ Treating RA and Crohn's disease with a TNF-blocker, increases the risk of psoriasis
- ▶ The mobile/medical conundrum
  - ▶ Having information at your fingertips vs security issues
  - ▶ Patient privacy issues
- ▶ Using placebo in medical practice
- ▶ Overdiagnosis
- ▶ Going to the doctor when you feel well
- ▶ Preventative medicine
  - ▶ Risk issues



A Deaths from Unintentional Drug Overdoses in the United States, 1970–2007



NEJM 2010;363(21):1981-3

## Prescription Drug Abuse

- ▶ FDA and FDA advisory boards urge that training in appropriate use of opioids be mandatory for all physicians who prescribe them.
- ▶ REMS: Risk Evaluation and Mitigation Strategy
  - ▶ REMS example - [www.nucyntaerrem.com](http://www.nucyntaerrem.com)
- ▶ Tension
  - ▶ undertreatment vs harmful access
  - ▶ Our rate of narcotic use is 45,000 daily doses/million/day (2007-2009). It is the highest in the world (Canada 25,000; Germany 22,000)



### Using evidence to lift the haze!

- ▶ We can get a better handle on the conundrums of medicine when we use the principles of evidence-based medicine (EBM).
- ▶ We make better medical decisions, often bringing the patient in on the decision-making.
- ▶ It helps us deal with the hard decisions

### Conundrum #1

- ▶ How do you know what you know?
- ▶ Oh no, beliefs enter in. Can you check them out by the door before patient care?
- ▶ The area of study of this question is known as:

## Epistemology

### Epistemology

- ▶ Should physician-assisted suicide be allowed in some situations?
- ▶ Should it be legal for people to buy organs for transplant, if they would not be able to receive an organ by waiting their turn through a national database?
- ▶ A woman has the right to choose an abortion.
- ▶ A woman does not have the right to choose an abortion.
- ▶ A woman has the right to choose an abortion in certain situations.

### Knowing what we know!

- ▶ In medicine, we utilize several things:
- ▶ Experience
- ▶ Opinion (although watch out for GOBSAT)
- ▶ Empirical evidence
  - ▶ we should utilize evidence when we have it

### You are responsible!

- ▶ Be like "Yoda"
- ▶ Your Own Data Analyzer



### Conundrum #2

- ▶ Not all research changes my practice!
- ▶ Just because you change a lab value does not mean the patient is helped!
- ▶ DOEs:
  - ▶ Disease-oriented evidence
  - ▶ Pharmacology, pathophysiology, etiology
  - ▶ Surrogate markers for disease
    - Lowering cholesterol, lowering BP or blood glucose, increasing BMD, improved drug bioavailability, etc.

JFP. 38(5):505-13, 1994

## CAST Trial



- ▶ CAST evaluated the effect of antiarrhythmic therapy (encainide, flecainide, or moricizine) in patients with asymptomatic or mildly symptomatic ventricular arrhythmia (six or more PVC's per hour) after myocardial infarction.
- ▶ Results
  - ▶ 75% reduction in PVC's
  - ▶ Increase total mortality with encainide, flecainide
  - ▶ RRI = 60%
  - ▶ ARI = 4.7%

NEJM 1989;321:406-12

## DOEs and POEMs

- ▶ **POEMs:**
  - ▶ Patient-oriented evidence that **MATTERS**
    - ▶ Morbidity, mortality and quality of life
    - ▶ Final outcomes of disease
      - Stroke, heart attack, hip fracture, admission to the hospital or SNF, performance of ADLs
  - ▶ POEMs should result in a change in your practice

JFP. 38(5):505-13, 1994

## Conundrum #3

- ▶ Lowering outcomes does not mean the patient lives longer.
- ▶ All-cause mortality is a difficult reduction to make.
- ▶ So, are we just switching what people die of?
- ▶ Examples:
  - ▶ TNT trial tells us that 80 mg atorvastatin is better than 10 mg atorvastatin
    - ▶ Major coronary events composite of death from CHD + nonfatal non-procedure-related MI + resuscitation after cardiac arrest + fatal/nonfatal stroke, NNT 45
    - ▶ All-cause mortality, p = NS

JFP 38(5):505-13, 1994

## Medicine is a gray science

- ▶ **PROSPER Trial**
  - ▶ Statin therapy in elderly
  - ▶ NNT = 48 for CV event reduction
  - ▶ NNH = 58 for cancer diagnosis
- ▶ **HYVETT Trial**
  - ▶ Treatment of hypertension in the elderly
  - ▶ Goal is <150/90 with drug or placebo
  - ▶ Primary outcome – any stroke, p = NS
  - ▶ All-cause mortality, ARR 2.2%, NNT 45
  - ▶ Death from stroke was reduced with treatment, ARR 0.8%, NNT 125
  - ▶ Conundrum! Do I really want to reduce patients from dying from a stroke? I really want to reduce all strokes.



## Conundrum #4 – The RRR!



## RRR vs ARR

- ▶ **RRR vs ARR**
- ▶ Most benefit reductions are reported as relative risk reduction (RRR)
- ▶ This number is often misleading. Overestimates the benefit as it does with shopping. As you need to know the price of a product, you need to know the prevalence of the disease being treated.



Our values will dictate our presupposition!

- ▶ If we like the medication, we stand on efficacy.
- ▶ If we don't like the medication, we stand on side effects.
- ▶ We need balance!
- ▶ We need to understand our values.
  - ▶ Also our patient values.
- ▶ Are you an optimist?
- ▶ Are you a pessimist?



Do you prescribe hormones??

- ▶ The Women's Health Initiative
  - ▶ Stopped early because of a 26% increase in risk of breast cancer in women using HT
  - ▶ What you saw on the "Today Show"... 26%!!!
- ▶ Incidence of the Outcome
 

▶ Placebo Group	0.30%
▶ Hormone Therapy Group	0.38%

  - ▶  $RRI = 0.38\% - 0.30\% / 0.30\% = 26\%$
  - ▶  $ARI = 0.38\% - 0.30\% = 0.08\%$
  - ▶  $NNH = 100 / 0.08\% = 1250$ 
    - ▶ Assume 10,000 women -  $10,000 / 1250 = 8$

JAMA 2002;288(3):321-33 (July 17)

Conundrum #6

Medication risk must be balanced with benefit not FEAR!

Jones KW. Medication Risk Must be Balanced with Benefit Not Fear  
Annals of Pharmacotherapy. 2010;44(4):737-9.

Medications are NOT perfect!

- ▶ Why does FEAR creep in to motivate people for change instead of good thinking and analysis?
- ▶ Just check your email! Check out the daily FDA alerts.
- ▶ The latest is that ceftriaxone (Teflaro®) increases the risk of death.
- ▶ Tylenol® kills livers!
- ▶ Testosterone causes heart attacks!
- ▶ Caffeine is bad one day, good one day.
- ▶ Salt is good one day, bad one day!
- ▶ Fear definitely motivates people to get the flu shot.

**Body Water**  
The Holy Water has been temporarily removed in an effort to reduce the possibility of the spread of the H1N1 Flu.

**Exchange of Peace and Hand Holding**  
Please note that we will not exchange a sign of peace during Mass or hold hands during the recitation of the "Our Father".  
You are encouraged not to greet one another with kisses or hugs before and after Mass. The comfort and energy will remain from shaking hands.  
(You might bow, touch knuckles, or smile even big as an alternative.)

**Procession Bread**  
The Procession Bread will not be distributed to the congregation at Communion until further notice.  
Please do not put your own in processional and carry from the Church services in the past.  
*Remember to be kind to one another.*

H1N1 fear has reached the church!



Albuquerque, New Mexico

Fear is striking hard on the prescription pads of America!

- ▶ Phenylpropanolamine
- ▶ OTC Cough and Cold medications in children
- ▶ Acetaminophen
- ▶ Intranasal Zinc - Zicam®
- ▶ Tegaserod (Zelnorm®)
- ▶ Quinine
- ▶ Propoxyphene (Darvocet®)

## Killed by the FDA!

- Murder weapon: QT elongation
- Death reports from propoxyphene are primarily due to overdose and suicides, NOT SUDDEN DEATH from Torsades de pointes
  - Been on the market since 1957
    - 91 deaths, 74 linked to multi-drug overdoses (The MJ-PK Effect)

**Bad decision?**



## My Opinion

- ▶ The issue for me is that FDA alerts cross our desk daily but there is never a fair analysis of the benefit of the medication.

## FDA Cough and Cold Advisory

- ▶ Released 1/17/08
- ▶ "FDA recommends that OTC cough and cold products not be used for infants and children under 2 years of age."
  - ▶ FDA vote was 13 to 9 in favor of above
- ▶ This statement is based on public advisory meeting in October of 2007

**Good decision?**



## FDA Cough and Cold Advisory

- ▶ Consumer Healthcare Products Association (CHPA) has issued a statement to the FDA
  - ▶ Represents OTC cough and cold medicines
  - ▶ They have voluntarily modified the product labels for consumers of cough and cold medicines to state:
    - ▶ "do not use in children under 4 years of age"
- ▶ Manufacturers are introducing new child-resistant packaging and measuring devices.

8/21/2014

## Issues

- ▶ Multiple products given to the child
  - ▶ Ingredient duplication
- ▶ Multiple doses of long-acting preps
- ▶ Poor dose measurement
- ▶ Failure of child-proof containers
- ▶ Parent attitudes
  - ▶ Preps will cure child
  - ▶ Intentional sedation
  - ▶ Parent literacy



## FDA records

- ▶ 1969 to 2006
  - ▶ 54 deaths in children associated with cold medicines made with decongestants.
  - ▶ 69 deaths associated with antihistamines
  - ▶ Total = 123 cases in 37 years
  - ▶ Most < 2 years of age
- ▶ Denominator?
  - ▶ 95 million packages of cold medicines are purchased each year for children.
  - ▶ 3.5 billion in 37 years

▶ FDA.gov website

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## FDA records

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  - ▶ 54 deaths in children associated with cold medicines made with decongestants.
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## Arizona Program

- ▶ Arizona Child Fatality Review Program
- ▶ 2006
  - ▶ Reviewed all records of infant deaths
  - ▶ 10 unexpected infant deaths associated with cold-medication
    - ▶ 17 days old to 10 months
  - ▶ Only 4 had prior medical care
  - ▶ 1 patient was prescribed an OTC cold med
  - ▶ No denominator

▶ Pediatrics 2008;122(2):318-22

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## MMWR Data

- ▶ 2004-2005
  - ▶ 1,519 (estimate) children < 2 were treated in US emergency departments for adverse events and overdoses associated with cold medications.
  - ▶ 3 infant (<6 mths) deaths from cold medications reported in 2005 by medical examiners in US.
  - ▶ No denominator

▶ MMWR 2007;56:1:1-4

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## CDC: Division of Healthcare Quality

- ▶ ED visits for adverse events from cough and cold medications in children < 12 years old.
- ▶ N = 63 emergency departments, 2004-2005
- ▶ 7091 patient visits, annual estimate
  - ▶ 6% of all ED visits related to cold medications for children < 12
  - ▶ 64% were 2 to 5 years old
  - ▶ 66% unsupervised ingestions
  - ▶ No required admission

▶ Pediatrics 2008;121(4):783-7

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## FDA Hearing Part 15

- ▶ Testimony
- ▶ Efficacy
  - ▶ Product's don't work
  - ▶ No data to supporting efficacy in young children
- ▶ Adverse events
  - ▶ Data underreported

**Now we are talking!!!!  
You just had to dig it out of FDA testimony!!!**

▶

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## Quotes from Testimony

- ▶ "Although many medical experts may agree that the risks from pediatric cough and cold medications may be low, some experts still feel the recommendations are need."
- ▶ "Obviously the events are rare, It's true the denominator is huge, but these products do not save lives."
- ▶ "When a treatment is ineffective, its risks - if not zero - will always exceed its benefit."

▶

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## We need perspective!

- ▶ Depends on where you are sitting!
- ▶ Office desk
  - ▶ Population driven
  - ▶ We think in populations, but treat individuals!
- ▶ Couch
  - ▶ Individual driven
  - ▶ N = 1
- ▶ To gain perspective we turn to Nicholas Sparks!
- ▶ Nights in Rodanthe
  - ▶ Movie Clip at min 46 and min 59

## Do we live in a no risk world?

- ▶ 2005 data
  - ▶ Odds of dying from any injury - 1 in 2,517
  - ▶ Odds of dying from a fall - 1 in 15,085
  - ▶ Odds of dying from an auto injury - 1 in 20,331
  - ▶ Odds of dying from complications from medical and surgical care - 1 in 111,763
  - ▶ Odds of dying from a firearm - 1 in 375,801
  - ▶ Odds of having unintentional liver injury from acetaminophen - 1 in 850,000 (NOT "odds of dying")
  - ▶ Odds of dying from fireworks - 1 in 57,588,244

National Safety Council. The odds of dying in 2005  
<http://www.nsc.org/research/odds.aspx>

▶ 44

## The Big Picture

- ▶ Has safety become intrusive in the care of patients?
- ▶ When safety is the presupposition in medical decision-making, then there is risk of sensationalism.
- ▶ We want safe outcomes, but risks are unavoidable in any area of life.
- ▶ We need good evidence to help give us perspective of the benefit to risk ratio. One way to use the calculated NNT and NNH.

## The meaning of risk medicine

- ▶ "Risk is basic to medical progress."
- ▶ "Where risk medicine is abolished, medical advance is also abolished."
- ▶ "A society which wants good innovations and *no* risks is asking for the impossible. It is denying the freedom to progress."
- ▶ "To deny the possibility of failure is to deny the reality of success."

RJ Rushdoony,  
*Roots of Reconstruction*

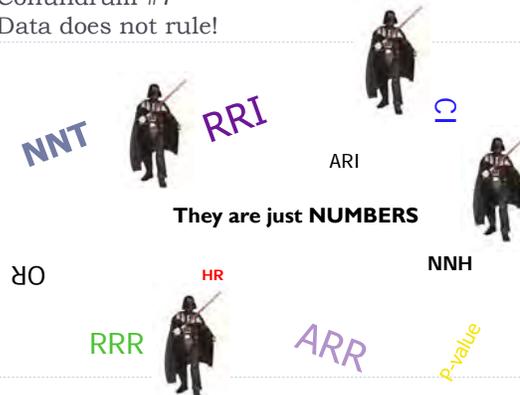
## Becoming a Jedi

- Putting it all together
- Evidence-based medicine thinking allows the practitioner to begin making better "medical decision making"
  - NOT disease-state management
- Secrets of the Jedi
  1. Patient-focused
  2. Efficacy-Safety-Cost
  3. NNT-NNH-Cost



## Conundrum #7

Data does not rule!



## Conundrum #8

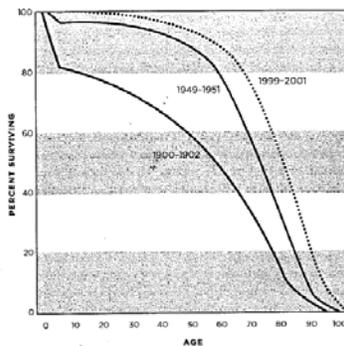
- ▶ We can use evidence to help us make good medical decisions in the elderly.
- ▶ Why?
- ▶ The quality of their dying becomes as important as their living!

## Living to a ripe old age!

- ▶ “One is old when one is ripe”
  - ▶ Ripe = Octogenarian
- ▶ Ours is not our grandparents longevity.



## Another Presupposition Changes in US Longevity Rates



20<sup>th</sup> Century Survival Curves

US Public Health Service  
National Vital Statistic  
Reports 2008:57(1)  
August 5, 2008

From 1902 to 1949 mean  
age went from 47 to 68

## Is it longevity that matters?

- ▶ The issue is no longer longevity but quality of life of the aged.
  - ▶ \*\*\*“In your ninth decade of life, both the quality of living and the quality of dying are primary health concerns.”
- ▶ Who cares how many diseases you can list when you are an octogenarian.
  - ▶ Disease transforms to dis-ease
- ▶ Let’s rejoice when we arrive at the “ripe old age”.
- ▶ The question really is not how we can be assured we will live to be 85, but how can we aspire to be purposeful and self-assured for those 85 years?
  - ▶ Does preventative medicine have a role in the aged?

\*\*Hadler NM Rethinking Aging, 2011  
ISBN 978-0-8078-3506-7

## Mortal Hazards

- ▶ Obesity, smoking, high cholesterol, health-adverse diet, inactivity are adverse health behaviors.
- ▶ These account for 20-25% of one’s mortal hazard = the years one falls short of a ripe old age.
- ▶ The other 75% relates to the circumstance of community and these big time chip away at longevity.
  - ▶ Socio-economic status
  - ▶ You hate your job
  - ▶ Poor
  - ▶ Ostracized
  - ▶ Faced with uncertainty
  - ▶ Lonely or alone
    - ▶ Lack of interpersonal networks
    - ▶ Not being married
  - ▶ Lack of faith

“The secret to longevity are in the fine structures of human ecology”  
Hadler, 2011

Hadler NM Rethinking Aging, 2011  
ISBN 978-0-8078-3506-7

## Making Great Medical Decisions

- ▶ Can we use evidence to help us make these decisions?
- ▶ Statin use after age 80?
- ▶ ASA use over age 80?
- ▶ “She been on the bisphosphonate how long?”
- ▶ “She is demented and very poorly functional and still on donepezil and memantine?”
- ▶ Hyperpharmacotherapy?

### Case – 69 year old female HTN, Bipolar, Arthritis

#### ▶ Meds as on MAR – in assisted living situation

- |  |                            |
|--|----------------------------|
| ▶ Amitriptyline 25 mg bid              | Therems-M daily            |
| ▶ Baclofen 5 mg tid                    | Toviaz ER 8 mg daily       |
| ▶ Caltrate bid                         | Vitamin B-12 125 mcg daily |
| ▶ Cetirizine 10 mg daily               | Voltaren gel to knee QID   |
| ▶ Cyclobenzaprine 5 mg tid             | Lamotrigine 200 mg qhs     |
| ▶ Detrol LA 4 mg daily                 | Mirtazapine 15 mg qhs      |
| ▶ Fluticasone 50 mcg nasal spray daily | Ropinirole 2 mg qhs        |
| ▶ Lidoderm 5% patch daily for 12 hours | Sertraline 250 mg daily    |
| ▶ Lipitor 20 mg daily                  | <b>PRN Meds</b>            |
| ▶ Lyrica 50 mg tid                     | Albuterol inhaler          |
| ▶ Metoprolol 50 mg bid                 | Promethazine syrup 6.25 mg |
| ▶ Morphine ER 30 mg bid                | Hydrocodone APAP           |
| ▶ Metax 2 tabs daily                   | Tramadol 50 mg tid prn     |
| ▶ Nexium 40 mg daily                   | Zolpidem 5 mg qhs prn      |
| ▶ Oxybutynin 5 mg tid                  |                            |
| ▶ Senna plus 2 tabs daily              | New – Ciprofloxacin 250 mg |

### Our Last Conundrum #9

- ▶ Do we use the guideline?
- ▶ Many prescribers are being “paid for performance”
- ▶ The payors have latched on to guidelines as a standard of care.
- ▶ The term “guideline” was borrowed from a mountain-climbing technique in which experienced guides mark the best and safest paths for hikers to take by placing ropes along the way.
- ▶ In medicine, guidelines were formed to suggest safe direction when managing difficult clinical situations.
- ▶ So... should these type guidelines be distilled into performance measures?
  - ▶ “...deviations from guidelines have become less tolerated”
  - ▶ They need to be cognizant of unintended consequences

Peterson Editorial, JAMA, Published online, December 18, 2013

### JNC-8 Guidelines

- ▶ The new JNC-8 and Cholesterol guidelines are for the first time truly evidenced-based!
- ▶ They tells us more about what we need to research than actually how to treat.....conundrum

### Kelso’s Wow Factor on the JNC-8!

- ▶ 140/90 is a reasonable goal
- ▶ 150/90 in those > 60 years
- ▶ The benefit of treating to lower BP levels with pharmacotherapy is NOT established!
- ▶ *“...these recommendations are not a substitute for clinical judgment, and decisions about care must be considered and incorporate the clinical characteristics and circumstances of each individual patient.”*
  - ▶ Page E13, last paragraph

### Guidelines are just that – guides!

- ▶ We need to harmonize these guidelines with other cardiovascular risk guidelines and recommendations to assess a more comprehensive CV risk profile.
  - ▶ JNC 8 recommendation is based on a single risk factor - BP
- ▶ Guidelines never integrate care for many of the actual patients we see.

### Some guidelines have been called to question!

- ▶ June 2013 – NHLBI announced its decision to discontinue development of clinical guidelines, but to partner with organizations to develop guidelines.
  - ▶ Why? IDSA complicated legal proceedings concerning a Lyme Disease guideline – concerns disclosure issues.
  - ▶ IDSA physicians testifying against physicians who are not complying with these guidelines.
  - ▶ Recent mammography screening issue from USPSTF
- ▶ Dronedrone in atrial fibrillation

# The End

E-mail questions:  
kjones@mcleodhealth.org  
Or  
PharmReach.org



**Master Yoda**

## Self-Assessment Questions

- 1. The ACCOMPLISH Trial showed that benazepril-amlodipine combination was superior than benazepril-HCTZ combination in reducing cardiovascular events in patients with hypertension. This is an example of which kind of trial?
  - POEM
  - DOE
  - Retrospective trial
  - Case-control trial

## Self-Assessment Questions

- 2. For every 40 people treated with Pravachol, one patient would not have a myocardial infarction over a 5-year period. This is an explanation of?
  - NNH
  - RRR
  - ARR
  - NNT

## Self-Assessment Questions

- 3. You have a down moment during lunch one day and you open up one of your journals and come across an article titled – “**Aspirin for preventing recurrence of venous thromboembolism**”. **Would you read this article?**
  - Yes because it is a POEM
  - No because it is a DOE
  - Yes because it is a DOE
  - No because it is a POEM