TENNESSEE PHARMACISTS ASSOCIATION

Strategic Plan

2022 - 2024
TPA's Priority Areas

- Practice & Education
- Membership
- Advocacy
- The Future of TPA
Strategic Goal: Practice & Education

TPA allows pharmacists, pharmacy technicians, and student pharmacists to tap into the wealth of knowledge and experience in the Tennessee pharmacy community. Through further development of practice-based research and resources, TPA can help its members grow as professionals and positively impact their practice and the patients they serve.

To achieve this goal, TPA will:

- Support health disparities research
- Diversify educational opportunities and modalities
- Improve resource accessibility
- Examine pharmacy technicians' needs for advancement and growth
- Develop new and update current practice advancement resources
Strategic Goal: Membership

A strong and engaged membership supports the work of TPA through the collective experiences of all Tennessee pharmacy professionals. With a diverse and inclusive membership base, TPA can leverage a strong, unified voice for the profession to advance pharmacy practice and promote high-quality pharmacist-provided patient care in Tennessee.

To achieve this goal, TPA will:

- Develop new practitioners into future leaders with the growth of leadership programs
- Engage current practice leaders with relevant association programs
- Provide innovative and timely communications to membership with digital engagement and other media outlets
- Improve visibility and accessibility of members and their expertise at state and national levels
- Grow new members and retain current members
- Develop an inclusive professional home that represents a diverse membership
Strategic Goal: 
Advocacy

As a unified association, TPA represents, promotes, and supports all pharmacy professionals and practice settings at the legislative and regulatory levels. TPA proactively seeks opportunities to collaborate with provider groups and public health to position our members in key healthcare initiatives.

To achieve this goal, TPA will:

- Reimagine TPA's House of Delegates to guide advocacy priorities in the state
- Promote the profession of pharmacy to the general public
- Promote the profession of pharmacy to other healthcare professions
- Showcase the career opportunities of pharmacy technicians
- Advance and protect the profession of pharmacy
- Maintain and grow TPA's relationship with the Tennessee Board of Pharmacy
- Drive improvement in pharmacy workplace conditions in Tennessee
- Advocate for solutions to health disparities in the healthcare system
- Increase constituent connections with legislators
Strategic Goal:
The Future of TPA

For decades, competition and other business pressures have challenged associations to deliver increasingly greater value, and this has only intensified in today’s world. To remain relevant amid changes in the profession and society, TPA will address the challenges facing the association and take actions needed to thrive in the future.

To achieve this goal, TPA will:

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<thead>
<tr>
<th>Objective</th>
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<td>Optimize the function of the Board of Directors and other TPA leaders</td>
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<td>Evaluate the status of diversity, equity, and inclusion in TPA’s structure and activities</td>
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<td>Celebrate diversity and inclusion</td>
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<td>Engage critical pharmacy leaders across the state</td>
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<td>Strive for excellence in organizational culture</td>
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<td>Maintain financial stability and viability</td>
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The Tennessee Pharmacists Association represents the profession of pharmacy across the state, united for the purpose of promoting safe and effective medication use to improve the health of patients. Since 1886, the Tennessee Pharmacists Association has preserved and advanced the interests of the profession and has served the professional needs of all pharmacists, student pharmacists, and pharmacy technicians.